



WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

WSOC-TV

Target Enterprises  
15280 Ventura Boulevard  
#1240  
Sherman Oaks, CA 91403

# Contract # 314618

Schedule Dates

10/15/12-10/21/12

Last Modified  
Entered By

10/18/12  
Jill Hipskind

Oct 2012  
Grand Total:

66 \$57,560.00

Advertiser

RGAPC - Republican Governors Association (952)

CO-OP

No

Headline #

06151579

Agency

Target Enterprises (3056)

Demo

Normal

Order Type

Package Deal

Product

Political - Issue (1068)

Commission %

15.00

Commission

\$8,634.00

Brand

145/REPUB GOV ASS NC (129016)

Net Total

\$48,926.00

Salesperson

Telerep/Los Angeles

Sales Office

CRANE, CINDIE

Buyer Name

CRANE, CINDIE

Phone/Fax

RG-NC/RGA/145

CPE

National/Political

Sales Tax

Standard

Account Types

145/REPUB GOV ASS NC

Comments

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

PRODUCT: REPUBLICAN

GOVERNORS ASSOCIATION, RGA NC

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / Spot	10/15/12-10/19/12	4	:30	5A- 6A (EST)	4	X	X	X	X	X			4	\$445.00	\$1,780.00	Charlotte (WSOC)	RUN 1X PER DAY	10/4/12
2.1	Normal Line / Spot	10/15/12-10/19/12	4	:30	6A- 7A (EST)	4	X	X	X	X	X			4	\$900.00	\$3,600.00	Charlotte (WSOC)	RUN 2X M-W & 1X TH-F	10/4/12
3.1	Normal Line / Spot	10/15/12-10/19/12	4	:30	7A- 9A (EST)	1	1	1	1	1	1			5	\$1,000.00	\$5,000.00	Charlotte (WSOC)	PER DAY, MAX SEP	10/4/12
4.1	Normal Line / Spot	10/15/12-10/19/12	4	:30	9A- 10A (EST)	3	X	X	X	X	X			3	\$425.00	\$1,275.00	Charlotte (WSOC)	RUN 1X PER DAY	10/4/12
5.1	Normal Line / Spot	10/15/12-10/19/12	4	:30	10A- 11A (EST)	3	X	X	X	X	X			3	\$425.00	\$1,275.00	Charlotte (WSOC)	RUN 1X PER DAY	10/4/12
6.1	Normal Line / Spot	10/15/12-10/19/12	5	:30	10:58A- 11:57A (EST)	4	X	X	X	X	X			4	\$390.00	\$1,560.00	Charlotte (WSOC)	RUN 1X PER DAY	10/4/12
7.1	Normal Line / Spot	10/15/12-10/19/12	4	:30	12P- 1P (EST)	4	X	X	X	X	X			4	\$475.00	\$1,900.00	Charlotte (WSOC)	RUN 1X PER DAY	10/4/12
8.1	Normal Line / Spot	10/15/12-10/19/12	4	:30	12P- 1P (EST)	4	X	X	X	X	X			4	\$1,075.00	\$4,300.00	Charlotte (WSOC)	RUN 1X PER DAY	10/4/12
9.1	Normal Line / Spot	10/15/12-10/19/12	4	:30	12P- 1P (EST)	4	X	X	X	X	X			4	\$1,175.00	\$4,700.00	Charlotte (WSOC)	RUN 1X PER DAY	10/4/12
10.1	Normal Line / Spot	10/15/12-10/19/12	4	:30	5:30P- 6P (EST)	3	X	X	X	X	X			3	\$1,490.00	\$4,470.00	Charlotte (WSOC)	RUN 1X PER DAY	10/4/12
11.1	Normal Line / Spot	10/15/12-10/19/12	4	:30	6P- 6:30P (EST)	4	X	X	X	X	X			4	\$1,125.00	\$4,500.00	Charlotte (WSOC)	RUN 1X PER DAY	10/4/12
12.1	Normal Line / Spot	10/15/12-10/19/12	4	:30	6:30P- 7:30P (EST)	1	1	1	1	1	1			1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	RUN 1X PER DAY	10/4/12
13.0	Normal Line / Spot	10/15/12-10/19/12	4	:30	7:28P- 7:56P (EST)	1	1	1	1	1	1			1	\$3,900.00	\$3,900.00	Charlotte (WSOC)	RUN 1X PER DAY	10/4/12
14.0	Normal Line / Spot	10/15/12-10/19/12	4	:30	10P- 11P (EST)	1								1	\$3,900.00	\$3,900.00	Charlotte (WSOC)	RUN 1X PER DAY	10/4/12
15.0	Normal Line / Spot	10/15/12-10/19/12	4	:30	10P- 11P (EST)	1								1	\$3,900.00	\$3,900.00	Charlotte (WSOC)	RUN 1X PER DAY	10/4/12

## CONFIRMATION CONTRACT

Date:

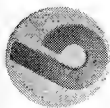
Accepted Station:

Date:

Comments:

Accepted Agency/Advertiser:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



WSOC-TV

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

Target Enterprises  
15260 Ventura Boulevard  
#1240  
Sherman Oaks, CA 91403

## Contract # 314618

<b>Schedule Dates</b>	10/15/12-10/21/12	<b>Date Entered</b>	06/04/12
<b>Advertiser</b>	RGAPPC - Republican Governors Association (952)	<b>Last Modified</b>	10/18/12
<b>Agency</b>	Target Enterprises (3056)	<b>Entered By</b>	Jill Hipskind
<b>Product</b>	Political - Issue (1068)	<b>CO-OP</b>	No
<b>Brand</b>	145/REPUB GOV ASS NC (129016)	<b>Headline #</b>	06151579
<b>Salesperson</b>	Telerep/Los Angeles, Los Angeles (1043)	<b>Demo</b>	
<b>Sales Office</b>	Telerep/Los Angeles	<b>Order Type</b>	Normal
<b>Buyer Name</b>	CRANE,CINDIE	<b>Package Deal</b>	
<b>Phone/Fax</b>	/	<b>Commission %</b>	15.00
<b>CPE</b>	RGCA NC/RGA/145	<b>Commission</b>	\$8,634.00
<b>Account Types</b>	National/Political	<b>Net Total</b>	\$48,926.00
<b>Billing Type</b>	Standard	<b>Sales Tax</b>	

145/REPUB GOV ASS NC  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
PRODUCT: REPUBLICAN GOVERNORS ASSOCIATION, RGA NC

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
16.1	Normal Line / Spot	10/15/12-10/21/12	3	:30	11P-11:35P (EST)	4	X	X	X	X	X		X	4	\$1,490.00	\$5,960.00	Charlotte (WSOC)	RUN 1X PER DAY	10/4/12
17.0	Normal Line / Spot	10/15/12-10/18/12	3	:30	11:35P-12:02A (EST)	1	1	1	1	1				4	\$625.00	\$2,500.00	Charlotte (WSOC)	RUN 1X PER DAY	6/4/12
18.0	Normal Line / Spot	10/20/12-10/20/12	4	:30	6A-8A (EST)							1		1	\$300.00	\$300.00	Charlotte (WSOC)	RUN 1X PER DAY	6/4/12
19.0	Normal Line / Spot	10/20/12-10/20/12	3	:30	12P-12:30P (EST)							1		1	\$425.00		Charlotte (WSOC)	RUN 1X PER DAY	6/4/12
21.0	Normal Line / Spot	10/21/12-10/21/12	3	:30	6A-8A (EST)							1		1	\$375.00	\$375.00	Charlotte (WSOC)	RUN 1X PER DAY	6/4/12
22.0	Normal Line / Spot	10/21/12-10/21/12	4	:30	9A-10A (EST)							1		1	\$440.00	\$440.00	Charlotte (WSOC)	RUN 1X PER DAY	6/4/12
23.0	Normal Line / Spot	10/21/12-10/21/12	3	:30	12P-12:30P (EST)							1		1	\$425.00	\$425.00	Charlotte (WSOC)	RUN 1X PER DAY	6/4/12
24.0	Normal Line / Spot	10/21/12-10/21/12	3	:30	6P-6:30P (EST)							1		1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	RUN 1X PER DAY	6/4/12
26.1	Normal Line / Spot	10/15/12-10/19/12	6	:30	4P-5P (EST)	4	X	X	X	X	X			4	\$690.00	\$2,760.00	Charlotte (WSOC)		10/4/12
27.0	Normal Line / Spot	10/20/12-10/20/12	4	:30	8A-9A (EST)							1		1	\$725.00	\$725.00	Charlotte (WSOC)		8/24/12
28.0	M/G For 19.0.1 / Spot	10/15/12-10/15/12	4	:30	3P-4P (EST)		1							1	\$425.00	\$425.00	Charlotte (WSOC)	RUN 1X PER DAY	10/4/12
29.0	M/G For / Spot	10/21/12-10/21/12	3	:30	5P-6P (EST)								X	1	\$390.00	\$390.00	Charlotte (WSOC)	RUN 1X PER DAY	10/18/12
30.0	M/G For 13.0.2 / Spot	10/19/12-10/19/12	4	:30	5P-5:30P (EST)							1		1	\$1,125.00	\$1,125.00	Charlotte (WSOC)	RUN 1X PER DAY	10/18/12
31.0	M/G For 13.0.3 / Spot	10/19/12-10/19/12	5	:30	6P-6:30P (EST)							1		1	\$1,125.00	\$1,125.00	Charlotte (WSOC)	RUN 1X PER DAY	10/18/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Oct. 2012	66	\$57,560.00
<b>Grand Total:</b>	<b>66</b>	<b>\$57,560.00</b>



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# Contract # 314618

## Schedule Dates

10/15/12-10/21/12

## Advertiser

RGAPPC - Republican Governors Association (952)

## Agency

Target Enterprises (3056)

## Product

Political - Issue (1068)

## Brand

145/REPUB GOV ASS NC (129016)

## Salesperson

Telerep/Los Angeles, Los Angeles (1043)

## Sales Office

Telerep/Los Angeles

## Buyer Name

CRANE,CINDIE

## Phone/Fax

/

Target Enterprises  
15260 Ventura Boulevard  
Sherman Oaks, CA 91403

Date Entered	06/04/12
Last Modified	10/18/12
Entered By	Jill Hipskind
CO-OP	No
Headline #	06151579
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$8,634.00
Net Total	\$48,926.00
Sales Tax	

## CPE

RGA NC/RGA/145

## Account Types

National/Political

## Billing Type

Standard

145/REPUB GOV ASS NC  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
PRODUCT: REPUBLICAN GOVERNORS ASSOCIATION, RGA NC

Charlotte (WSOC)	Spots	Rate
By Broadcast Month		
Oct. 2012	66	\$57,560.00
<b>Grand Total:</b>	<b>66</b>	<b>\$57,560.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
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32.0	M/G For 13.0.4 / Spot	10/19/12-10/19/12	5	:30	6:30P-7P (EST)						1			1	\$1,125.00	\$1,125.00	Charlotte (WSOC)	RUN 1X PER DAY	10/18/12
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Accepted-Agency/Advertiser:

Date:

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Date:

Comments:

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